

Deaf Awareness Committee, Inc.
P.O. Box 340855
Dayton, Ohio 45434

DOLLAR FOR DOLLAR, THE BEST ADVERTISING FOR YOUR MONEY

There are approximately 30,000 deaf and hard of hearing individuals in Dayton, Ohio and its neighborhoods, which include Indiana and Kentucky. When you take into consideration their families, friends, and co-workers, this is a vast market that has been almost completely overlooked by most advertising.

If you have a product or service that you would like to offer to the silent buying consumers in this area, we offer you an inexpensive way to reach many of them, a special program book, which will also serve as a service directory of businesses and individuals.

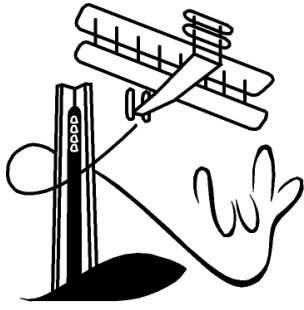
September 11, 2010, we will present at Wright State University's Ervin J Nutter Center, "Dayton Deaf Festival." It will be the 12th time that this has been presented as a biennial event and has attracted as many as 3,000 people. This year is expected to be the biggest and best yet. Over 80 booths will offer information on products and services for the deaf, employers of the deaf, organizations that work with the deaf, and organizations that are made up of the deaf themselves.

The program book will be a convenient size (5 1/2" by 8 1/2") so that it can be kept near the telephone as a listing of those who support the Deaf community. A FULL Page ad will be placed for a donation of only \$60.00, a low price in today's advertising market. Half page is \$45.00 and quarter page ads are available for \$25.00.

For more information, call Tina Gonzalez, (937) 222-8200. Send your final email copy to Kathy Spencer at daytondac@yahoo.com

IMPORTANT NOTICE

**All checks with an Advertising Form must be received
NO later than August 23, 2010**



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Advertising Order Form

PRINT CLEARLY PLEASE

Date

Company Name

Company Address

City

State

Zip Code

Telephone Number

Contact Person

E-Mail

Authorized Signature

Please mark the size and layout of the advertisement you wish to purchase.

_____ Cover Page \$100

_____ Full Page \$60 (5 1/2" by 8 1/2")

_____ Half Page \$45 (5 1/2" by 3 7/8")

_____ Quarter Page \$25 (2 3/8" by 3 7/8")

You may either e-mail the file to daytondac@yahoo.com or mail us a copy-ready advertisement. The file should come ready with fonts, photos, and images. We will accept almost any file. It can be either PC or MAC file. We will e-mail you back if the file is not compatible. We will post exactly what you give us. We will NOT do any touch up or adjustment.

Submit a file or copy ready advertisement with check made payable to: Deaf Awareness Committee. We will post your ad immediately after receiving payment.

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(Without payments, your ad will not put in the program book.)